KAVI MATHUR

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WORK EXPERIENCE

Frontend Developer, Digital Marketing   May 2022-Oct 2024
Neudesic, an IBM Company
- Spearheaded the development for Neudesic's 2024 digital rebrand by overhauling the homepage over 3 months and continued to reskin existing top level pages throughout the fiscal year
- Produced over 100 pieces of unique content to find quality leads, including WordPress themes, templates, pages, blog posts, and HTML emails
- Garnered detail-oriented reputation with marketing managers through thorough site quality assurance
- Developed an ecommerce site in WooCommerce to showcase Neudesic's software services related to cloud infrastructure and artificial intelligence
- Implement modern WCAG web development practices to make content accessible across devices

Frontend Developer   Oct 2021-May 2022
GoldenComm
- Created and managed 15 websites for B2B clients using HTML, SASS/CSS, JS, and PHP while following feedback-driven development and accessibility guidelines
- Assisted with building out a new baseline WordPress block theme that implements TailwindCSS to simplify how theme presets are brought over from high-fidelity designs
- Utilize a mix of Agile and waterfall practices to estimate and execute the timeline for new projects while cross-collaborating with the PM, marketing, and design teams

Data Analyst   Mar 2020-Oct 2021
Office of Research, University of California, Irvine
- Piloted the Office of Research's Data Entry team, which aided UCI with processing $529 million in research contracts and grants for the 2019-2020 fiscal year
- Enhanced collaboration with accounting by checking 500+ grants after they were processed
- Developed survey tools through Qualtrics and user guides to supplement existing research admin apps

Software Engineer   Jun 2018-Mar 2020
Office of Information Technology, University of California, Irvine
- Spearheaded a long-term project aimed at updating accessibility and usability of various web apps
- Supported supervisors with troubleshooting enterprise software used by UCI's Office of Research
- Deployed and maintained large scale enterprise applications by utilizing Git, Jira, and Jenkins

PROJECTS

Frontend Developer, UX Designer   Sep 2019-Mar 2020
Luminous, Meltdown Tracker for Autism
- Created a mobile application for a mental health startup, using React Native, to track and manage meltdowns for individuals with low and high functioning autism

EDUCATION

B.S. Informatics (Specialization in Human-Computer Interaction)   GPA: 3.5
University of California, Irvine, CA

SKILLS

Languages:	HTML5, CSS, SASS, JavaScript, Angular, React, PHP, Python
Tools:	Beaver Builder, BitBucket, Figma, Git, Jenkins, Jira, jQuery, Shopify, TailwindCSS, Webpack, WooCommerce, WordPress, WPEngine