## **KAVI MATHUR**

kavi.mathur121@gmail.com | linkedin.com/in/kavi-mathur | github.com/mathurkr | kavi-mathur.com

## **Work Experience**

### **Independent Consultant**

December 2024 – Present

- Developed and implemented projects using reusable components in React, and integrated CMS solutions.
- Provided consulting services for optimizing web applications with a focus on speed, accessibility, SEO, and UX.
- Built a Linux-based NAS server utilizing Docker services to enable access to media across local network.

#### **Marketing Software Engineer**

May 2022 - Oct 2024

Neudesic - an IBM Company | Bellevue, WA

- Led Neudesic's 2024 digital rebrand, implementing scalable and accessible architecture that increased site traffic by 75% from the previous year, demonstrating ability to deliver pixel-perfect UI with significant user impact.
- Delivered 100+ content assets to support lead generation and marketing goals.
- Implemented WCAG-compliant, responsive design practices to enhance accessibility across devices.
- Collaborated cross-functionally with product, design, and marketing teams to ensure quality, performance, and accessibility of web applications.
- Mentored junior developers through one-on-ones to address blockers, ultimately supporting team scalability and project delivery.

#### **Software Engineer**

Oct 2021 - May 2022

GoldenComm | Newport Beach, CA

- Delivered scalable web features for 15+ B2B clients using JavaScript, HTML, CSS/SASS, and PHP, with a focus on performance, accessibility, and user experience.
- Built a modular WordPress block theme using TailwindCSS, aligning with design systems and promoting reusable, high-performance frontend architecture.
- Partnered with product managers and designers, applying Agile practices to drive project planning, execution, and cross-team alignment.

Data Analyst Mar 2020 - Oct 2021

Office of Research, University of California | Irvine, CA

- Piloted the Office of Research's data entry team, which aided UCI with processing \$529 million in research contracts and grants for the 2019-2020 fiscal year.
- Enhanced collaboration with accounting by checking 500+ grants after they were processed.
- Developed survey tools through Qualtrics and user guides to supplement existing research admin apps.

#### **Software Engineer**

Jun 2018 - Mar 2020

Office of Information Technology, University of California | Irvine, CA

- Spearheaded a long-term project aimed at updating accessibility and usability of various web apps.
- Supported supervisors with troubleshooting enterprise software used by UCI's Office of Research.
- Deployed and maintained large scale enterprise applications by utilizing Git, Jira, and Jenkins.

#### **Core Skills**

React, Angular, HTML5, CSS, SASS, TailwindCSS, JavaScript, Node.js, TypeScript, PHP, Vite, Python, Java, SQL, Linux, Bash, Git, Jenkins, Docker, Jira, Shopify, WordPress, Generative AI, Figma, Photoshop

### **Education**

#### University of California, Irvine

B.S. Informatics, Human-Computer Interaction, Dean's Honor List

## **Additional**

# **Bellevue Essentials - Certificate in Civic Engagement**

Sept - Dec 2024

City Hall | Bellevue, WA

- Evaluated local government structure, challenges in various sectors such as affordable housing and public transit, and effectiveness of various forms of resident engagement with their city.
- Engaged with city council members to discuss the effectiveness of the Bellevue Essentials program.